

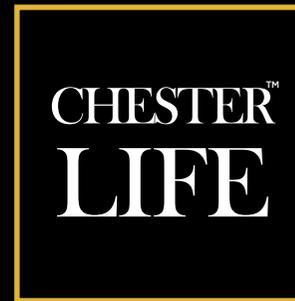
hall smith^{LTD}



MAGAZINE



MAGAZINE



MAGAZINE

MEDIA PACK & RATE CARD



WELCOME TO HALL SMITH LTD

Established in 2015, we create, produce and deliver luxury magazines to Wirral, Merseyside and Cheshire through our luxury titles: Wirral Life, Mersey Life and Chester Life.

The magazines contain aspirational content with highly polished art direction and are available in luxury print and digital formats. Typically, the publications are approx 100 pages and provides the ultimate guide to living the good life to local residents.

Produced to the highest specification that sets the titles aside from it's competitors, the magazines incorporate property, food & drink, interiors, fashion & beauty, travel, motoring, business, society alongside interviews and features with leading figures and local contributors.

The magazines are the most circulated premium publication across Wirral, Merseyside and Cheshire and are available to pick up from M&S Food, Flannels, Sainsbury's and selected high street outlets.

- **Monthly (12 issues per year).**
- **Luxury print and digital issue.**
- **Readers are ABC1's with high levels of disposable income.**
- **Available to pick up across affluent areas.**

MAGAZINE ADVERTISEMENTS ARE ONE OF THE MOST EFFECTIVE WAYS TO REACH CUSTOMERS.

A magazine advertising campaign has significant power to persuade people to buy products.

As with television, magazine advertisements focuses on the visual presentation. The photo, the colours used, the font type selected - those choices make a huge difference in the unwritten message a magazine ad sends to readers. A newspaper ad doesn't have the same visual impact - it's not as glossy, and is often on a page with other ads or news stories which compete for readers' eyes. Television has impact, but the visuals are gone in a fleeting second. They don't hold attention like a magazine ad can.

Attention span of readers

Our readers are most likely to look at the entire issue. A magazine reader will likely flip through every page of an issue, as opposed to a newspaper reader who might toss aside entire sections. That means a magazine ad has the chance to be seen by every person who subscribes or picks up an issue at the newsstand.

Creating engaging adverts

The key is to create an advertisement that will get the reader to stop and read the words. Our team have vast experience designing adverts for some leading national and international brands.

Magazine advertisements have a longer shelf life

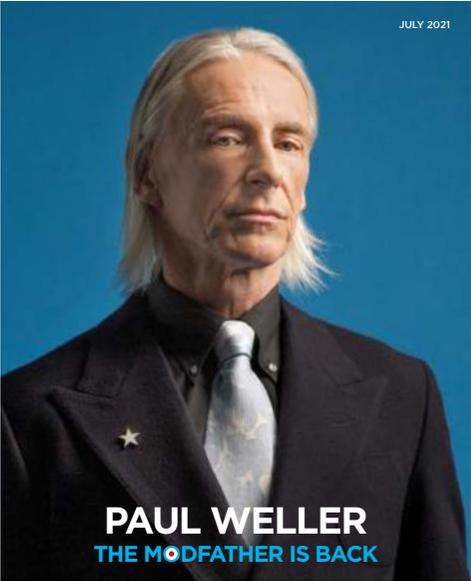
By its very nature, a daily newspaper has a limited window of relevance. Even a Sunday newspaper advertisement might miss the Monday-through-Friday readers. But a magazine ad can have value for the length of a current issue - a month or even longer. If sales don't skyrocket the moment the issue containing your ad is released, there's no need to worry. More people will be exposed to the advertisement with each passing day.

OUR MAGAZINES



MERSEY LIFETM
MERSEYSIDE'S **FREE** PREMIUM LIFESTYLE MAGAZINE

JULY 2021



PAUL WELLER
THE **MOD**FATHER IS BACK

PROPERTY • MOTORS • FASHION & BEAUTY • FOOD & DRINK

WIRRAL LIFETM
WIRRAL'S No.1 **FREE** PREMIUM LIFESTYLE MAGAZINE

OCTOBER 2020



NICOLE SCHERZINGER
THE PUSSYCAT DOLLS RETURN

PROPERTY • MOTORS • FASHION & BEAUTY • FOOD & DRINK

CHESTER LIFETM
CHESTER'S No.1 **FREE** PREMIUM LIFESTYLE MAGAZINE

JANUARY 2021



ERASURE
THE **NEON** TOUR

PROPERTY • MOTORS • FASHION & BEAUTY • FOOD & DRINK

WHO ARE WE?



THE FOUNDERS/EDITORS

Hall Smith Ltd was founded by Si Hall and Nicky Rigby-Smith in 2015 launching with Wirral Life Magazine.

Si is a multi-award winning Creative Director with over 20 years top national creative agency experience, producing work across all sectors, achieving over 40 national and international awards.

Nicky is a marketing expert and spent her career working within the public sector, before running her own marketing, PR, campaign and events company for a mix of private and public sector clients.

With their combined experience, they understand what businesses need from advertising, and how to make it work much harder through exceptional editorial, creative and targeted distribution.

Si and Nicky are supported by an expert team of journalists, photographers, account managers, artworkers and event organisers.

Due to the overwhelming success of their initial magazine, they have since launched Chester Life and Mersey Life.

WHY ARE WE DIFFERENT?

We are not just your typical magazine.

Since the launch of the magazines in 2015, we have built our own brands 'Wirral Life' 'Chester Life' and 'Mersey Life' that people trust and feel connected to.

Our team maintain a visible presence at many social events, online, social media and within communities and we support our advertisers through connecting them with key people to strengthen their sales offering.

Our magazines are the most premium quality and on average, magazines are picked up rapidly by readers within 48 hours of distribution at all stockists.

It is the coffee table item that many households like to have on display in their homes, increasing total readership. They have also become collectible items.

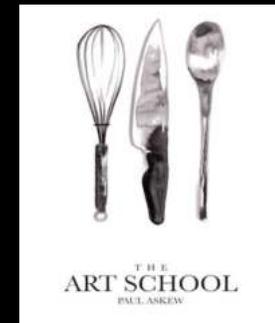
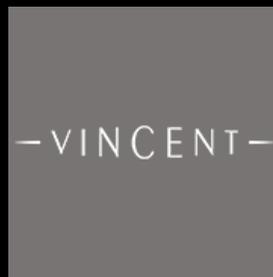
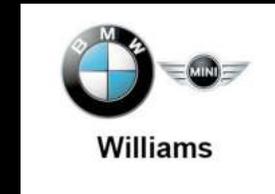
Our social media followers across Facebook, Instagram and Twitter is now collectively over 24,000 followers. And on average we have approximately 10,000 website visitors a month.

Many of our advertisers are still with us since the first issue and have benefited greatly through the long term relationship.

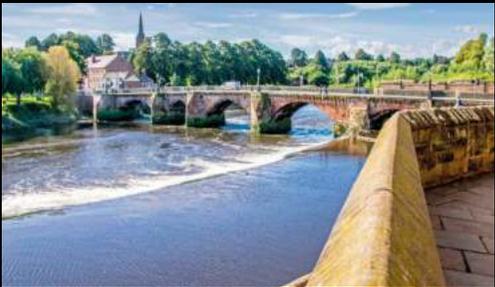
It is our aim to make your advertising work for you, and to support your business through the magazine and other added value channels that we offer such as social events and online.



OUR ADVERTISERS



AUDIENCE



OUR READERS

“They like to live the good life or aspire to do so.”

Our titles readers are mainly ABC1's with high levels of disposable income. Targeted at the most affluent areas, readers are successful, professional and enjoy a good lifestyle. Accounting for over half of households, readers are categorised into the following Experian mosaic groups:

• PRESTIGE POSITIONS

'Established families in large detached homes living upmarket lifestyles'. Prestige Positions are affluent married couples whose successful careers have afforded them financial security and a spacious home in an established residential area.

• DOMESTIC SUCCESS

'Thriving families who are busy bringing up children and following careers' Domestic Success are high-earning families who live affluent lifestyles in upmarket homes situated in sought after residential neighbourhoods. Their busy lives revolve around their children and successful careers in higher managerial and professional roles.

• SUBURBAN STABILITY

'Mature suburban owners living settled lives in mid-range housing' Suburban Stability are typically mature couples or families, some enjoying recent empty-nest status and others with older children still at home. They live in mid-range family homes in traditional suburbs where they have been settled for many years.

• SENIOR SECURITY

'Elderly people with assets who are enjoying a comfortable retirement'. Senior Security are elderly singles and couples who are still living independently in comfortable homes that they own. Property equity gives them a reassuring level of financial security.

• ASPIRING HOMEMAKERS

'Younger households settling down in housing priced within their means' Aspiring Homemakers are younger households who have, often, only recently set up home. They usually own their homes in private suburbs, which they have chosen to fit their budget.

DISTRIBUTION

Each title is available in luxury print and online. The magazine is free to pick up from M & S Food, Flannels, Sainsburys and specially selected outlets. The magazine is issued monthly.

| | WIRRAL | MERSEY | CHESTER |
|--------------------|--------|--------|---------|
| CIRCULATION | 10,000 | 15,000 | 10,000 |
| READERSHIP | 38,000 | 57,000 | 38,000 |

(Figures based per month)

EDUCATION & TRAINING



With many leading schools in Wirral, Merseyside, Cheshire and North Wales, our magazines provide you with the perfect platform to communicate with our readers.

From open days, to achievements, launch of new school bus routes, we can help get your message out to parents and guardians.



SCHOOLS ARE BACK: LOOKING FORWARD WITH OPTIMISM

What does within the education sector and beyond speculate about a changed perspective ahead by the impact of Covid-19. Although the long-term effects of the virus from the physical learning environment, Birkenhead School has been working with optimism following the recent period of lockdown and remote learning. The children's physical learning has been a relative success to many, but to maintain this momentum, the school has been working with the community to ensure that the school's ethos and mission statement remains at the forefront of the school's thinking.

The daily routine of the school throughout the year has been disrupted through the impact of the virus. The school has been working with the community to ensure that the school's ethos and mission statement remains at the forefront of the school's thinking. The school has been working with the community to ensure that the school's ethos and mission statement remains at the forefront of the school's thinking.

At the time when general uncertainty and worry dominated the headlines, the school's ethos and mission statement remained at the forefront of the school's thinking. The school has been working with the community to ensure that the school's ethos and mission statement remains at the forefront of the school's thinking.

With the necessary consent of the Government's return of the school, Birkenhead School's community has been working with the school's ethos and mission statement. The school has been working with the community to ensure that the school's ethos and mission statement remains at the forefront of the school's thinking.

18 wirralbiz.com



Discover What More An Independent Education Can Offer

Nursery to Year 6 entry
enquiries@birkenheadschool.co.uk

Year 7 to Sixth Form entry
senioradmission@birkenheadschool.co.uk

Birkenhead School
 58 Berford Road,
 Oxton, Wirral, CH42 2JD
www.birkenheadschool.co.uk

Open Events

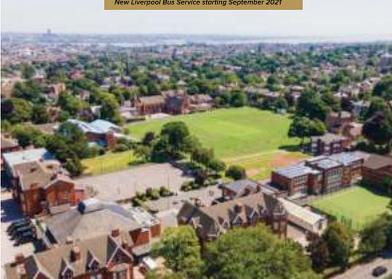
Senior Virtual Open Evening - Thursday 29th April - 6pm

Prep Virtual Open Evening - Thursday 6th May - 6pm

Whole School Open Day - Saturday 12th June

See birkenheadschool.co.uk for more information

New Liverpool Bus Service starting September 2021





MYDDELTON COLLEGE

Independent Co-educational Day & Boarding School in North Wales

18 wirralbiz.com



Come and visit us Prenton Preparatory School

Boys & Girls aged 2 years 6 months - 11 years

- Traditional teaching
- Small classes
- Dedicated and highly experienced staff
- High academic standard and excellent results at 11+
- A firm but fair discipline
- Various clubs and sporting activities
- Pre and after school care
- Nursery grant available for 4 & 8 year olds

"A step by step approach to educating the whole child"

Open Morning
 Saturday 4th March
 10.00am - 12.30pm

PRENTON PREPARATORY SCHOOL
 MOUNT PLEASANT, OXTON,
 WIRRAL, CH43 5YJ
 0151 652 3182
enquiries@prentonprep.co.uk

Accredited by the Independent Schools Council



PUPILS CAN BRING THEIR PONIES TO TOP NORTH WALES PRIVATE SCHOOL, MYDDELTON COLLEGE

Here are some pupils who are bringing their ponies with them to a new North Wales private school after the government centre re-opened this month.

The right and £20,000 investment centre 15 years ago. The school is now a leading private school in North Wales. The school is now a leading private school in North Wales. The school is now a leading private school in North Wales.

The school is now a leading private school in North Wales. The school is now a leading private school in North Wales. The school is now a leading private school in North Wales.

The school is now a leading private school in North Wales. The school is now a leading private school in North Wales. The school is now a leading private school in North Wales.

12 wirralbiz.com



PUPILS CAN BRING THEIR PONIES TO TOP NORTH WALES PRIVATE SCHOOL, MYDDELTON COLLEGE

Here are some pupils who are bringing their ponies with them to a new North Wales private school after the government centre re-opened this month.

The right and £20,000 investment centre 15 years ago. The school is now a leading private school in North Wales. The school is now a leading private school in North Wales. The school is now a leading private school in North Wales.

The school is now a leading private school in North Wales. The school is now a leading private school in North Wales. The school is now a leading private school in North Wales.

The school is now a leading private school in North Wales. The school is now a leading private school in North Wales. The school is now a leading private school in North Wales.

18 wirralbiz.com



You are invited to our OPEN DAY

on Saturday 12th October 10am - 12.30pm

New transport service - offering a pick up and drop off service to and from the Wirral

- Inspirational - delivers exceptional learning
- Happy - nurtured and filled with a love for learning
- Outstanding - achieving the full potential of every child
- Focused - primary school specialists
- Caring - a Christian ethos, respecting all faiths & none

For further information or to arrange a visit contact:
 The Firs School, 45 Newton Lane, Chester, CH2 2HL
 Tel: 01244 922443 Fax: 01244 400450
 Email: admin@firschool.org www.firschool.net

SOCIETY



Our society pages are very popular within the magazines - everyone likes to be papped! And it is one of the main reasons, readers pick up the magazine.

We attend lots of events, from Charity Balls and Lunches, product launches, business events and parties.

If you'd like us to cover your event, there is a small fee which includes photography (you get to keep the photos).

LAUNCH OF COWSHEDS CATERING

22nd May saw the launch of outside events catering operation, Cowsheds Catering, at a party held at the home of Nick and Nicola Pugh.

Cowsheds Catering offers flexible outdoor top-quality food from 10 to 200 people, from traditional British fare. Guests were treated to a choice of cold dishes including ham, quiche, steak and chips and wild herb potatoes. Followed by a selection of delicious desserts. A Champagne toast and live bar kept the guests entertained and the evening, which was held outside under a sparkling blue sky, a true testament to a week of collective goodwill weather.

Bill Lamberton, manager of Cowsheds Catering said "The majority of the orders have been for 10 to 20 people, but we are up to go for months. The Covid restrictions meant we had to be strict. The first weekend after restrictions were lifted was the perfect opportunity to launch, and the response with the launch was very positive. The catering is very flexible high and catering for parties and events which will suit your food and bar offering plus we have bar staff and crew. Having access to a mobile. We also pride ourselves on ensuring that we actually respect and use environmentally friendly products wherever we can."

IAN MOLBY'S ANNUAL CHARITY LUNCH

Over 400 guests attended Ian Molby's annual Christmas lunch at Thurston Hall Hotel.

The event raised over 2% for Variety the Children's Charity which will pay for their Christmas party for 1300 children of Greater Merseyside.

In England captain, Liverpool player and manager Phil Thompson held some of his debut notes, and comedian Gary Mitchell entertained the audience.

There were also some fabulous auction items including Champions League football tickets, a Top Gear car, a Rover Aut 2000, a Mercedes Turbodiesel engine, a Ford Focus, a Bentley Continental and a 1960s Lincoln Continental 4 door sports car.

LORD MAYOR'S CHRISTMAS LUNCH

The Town Hall of Liverpool celebrated Christmas in style this week when Lord Mayor of Liverpool Sir David Vignery and other guests joined the Lord Mayor of Liverpool to enjoy fine dining and festive spirit under the lights of the Town Hall.

The Mayor was accompanied by five guests: Lord Mayor of Liverpool Sir David Vignery, Lord Mayor of Wirral Cllr. David Vignery, Lord Mayor of Sefton Cllr. David Vignery, Lord Mayor of St Helens Cllr. David Vignery, Lord Mayor of Knowsley Cllr. David Vignery.

The Mayor said: "I cannot thank all the sponsors enough for donating their time and other resources at this busy time of year."

The other show party which went on until late in the night was held at The City, Liverpool.

LIGHTING UP A LIFE FOR WIRRAL HOSPICE ST JOHN'S

The cold and frosty conditions didn't dampen the festive spirit as the hospice staff and volunteers gathered for the 'Light up a Life' event on Sunday 10th December.

1000 lights were put on the hospice from the evening of the event and the atmosphere was festive.

People chose to wear a light in memory of family members and friends, and all the staff and volunteers lit up the hospice throughout the event.

Christine Smith, Director of Clinical Services welcomed everyone with a message of hope while accepting people's natural wishes.

Further cards, poems and a prayer book were presented to the hospice. Sarah Smith, captured all of the moments in a beautiful collection of photos.

Tracy Powell with her daughter Kerry and grandchildren, Morgan and Noah, welcomed the lights in memory of her father, and said that she was proud to have had the opportunity to support the hospice.

Tracy said: "It was such a great honor to be on the lights for Wirral Hospice St John's."

"I know that the hospice has a special place for many more people and when the special occasions will stay in our hearts forever."

"The time, care and support dedicated to Alan, myself and my family, is so greatly appreciated."

Our business section is full of the latest news and developments happening.

As many of our readers are business owners alike, our magazines are a great platform to communicate your sales messages.

We can support advertisers with the opportunity to provide advice, information and expert pieces.

GO WITH THE FLOW... HELPING TO KEEP YOUR BUSINESS COVID FREE

APH ACCOUNTANTS CATER FOR FAST GROWING BUSINESSES...

- Limited Companies
- Sole Traders
- Start Ups
- Furlough Claims
- And More

GET IN TOUCH WITH US TODAY
0151 630 4542
WWW.APHACCOUNTANTS.CO.UK

PAUL WHITE
MANAGING DIRECTOR
PAULWHITE@APHACCOUNTANTS.CO.UK

Whitfield Business Hub

WORK FROM ANYWHERE IS THE NEW WORK FROM HOME

We were delighted to finally receive our **Home & Business** award from the **Home Office**. We are the first in the country to be awarded this award. This award is a testament to our commitment to providing a high quality, professional service to our clients. We are now offering a new way of working, with **Business Hub** a hybrid approach to work. This means we can offer you a professional office environment, but with the flexibility to work from home when you need to. We are now offering a new way of working, with **Business Hub** a hybrid approach to work. This means we can offer you a professional office environment, but with the flexibility to work from home when you need to.

PROFESSIONAL FRIENDLY BESPOKE EFFICIENT

Providing home workers with a **Professional Edge**
Virtual Office & Reception Services

0151 342 6365
www.whitfieldbusiness.co.uk
www.whitfieldbusiness.co.uk

DISCOVER THE POWER OF MEMBERSHIP

BELOW ARE JUST SOME OF THE MEMBER SERVICES WE PROVIDE:

- **COVERAGE OF YOUR BUSINESS IN WIRRAL LIFE MAGAZINE**
- **DISCUSSION AND ENGAGEMENT TO ADDRESS ISSUES AFFECTING YOUR BUSINESS**
- **INTRODUCTION TO A BUSINESS NETWORK OF LIKE-MINDED MANAGEMENT**
- **EXPORT SERVICES**
- **REGULAR UPDATES WITH WIRRAL CHAMBER ABOUT YOUR BUSINESS SUPPORT NEEDS**
- **CRIME PREVENTION PROGRAMME**
- **FREE OR DISCOUNTED USE OF CONFERENCE/MEETING ROOMS AT GIBERTON HOUSE**
- **RESOLVING SUPPLY CHAIN PROBLEMS**
- **PRESS AND PR COVERAGE**
- **NEWS AND INFORMATION UPDATES**
- **FULL EVENTS AND NETWORK BUSINESS CALENDAR**
- **FACTORY TOURS AND PRESENTATIONS**
- **DEVELOP RELATIONSHIPS WITH SCHOOLS, COLLEGES AND UNIVERSITIES**

FOR MORE INFORMATION CALL: 0151 650 6940 OR EMAIL: info@wirralchamber.co.uk

Wirral Chamber of Commerce • The Laurels • 142 Cloughton Rd • Birkenhead CH41 6EY

ACCELERATE YOUR BUSINESS WITH THE POWER OF DIGITAL MARKETING

THE SUNSHINE AFTER THE PERFECT STORM

The return for many of the UK's companies is looking bright, thanks to the support of the government. With Covid-19 now under control, many businesses are looking to get back to work. This is a great opportunity for us to help you. We have a range of digital marketing services that can help you to grow your business. We are now offering a new way of working, with **Business Hub** a hybrid approach to work. This means we can offer you a professional office environment, but with the flexibility to work from home when you need to.

Revolution 4.0

0151 348 7044
www.revolutionfour.co.uk
thrive@revolutionfour.co.uk

We review the latest cars, motorbikes - anything with wheels!

From manufacturers, showrooms, repairs and valeting, our motor section is perfect for our petrolhead readers.

We also attend Cars & Coffee Liverpool, and you can find a feature in the magazine each month.

The Lamborghini Huracán STO is here to laugh at all other Supercars. Somehow made street legal.



LAMBORGHINI HURACÁN STO
by Nik Ellis

It's not every day that a supercar is made street-legal. The Huracán STO is a limited-edition model, designed to be a more accessible supercar. It's a 650hp V10, with a 0-100 time of 2.9 seconds. It's a 650hp V10, with a 0-100 time of 2.9 seconds. It's a 650hp V10, with a 0-100 time of 2.9 seconds.

The Huracán STO is a 650hp V10, with a 0-100 time of 2.9 seconds. It's a 650hp V10, with a 0-100 time of 2.9 seconds. It's a 650hp V10, with a 0-100 time of 2.9 seconds.

Finally, the STO is a 650hp V10, with a 0-100 time of 2.9 seconds. It's a 650hp V10, with a 0-100 time of 2.9 seconds. It's a 650hp V10, with a 0-100 time of 2.9 seconds.

The STO is a 650hp V10, with a 0-100 time of 2.9 seconds. It's a 650hp V10, with a 0-100 time of 2.9 seconds. It's a 650hp V10, with a 0-100 time of 2.9 seconds.

CARS 'N' COFFEE

By Norman Shaw



This is the best of both worlds. You get the best of both worlds. You get the best of both worlds. You get the best of both worlds.

It's not every day that a supercar is made street-legal. The Huracán STO is a limited-edition model, designed to be a more accessible supercar. It's a 650hp V10, with a 0-100 time of 2.9 seconds.

The STO is a 650hp V10, with a 0-100 time of 2.9 seconds. It's a 650hp V10, with a 0-100 time of 2.9 seconds. It's a 650hp V10, with a 0-100 time of 2.9 seconds.

The New Sports Café Racer has evolved. And then some.



HONDA CB1000R BLACK EDITION
by Andrew Booth

This is the latest Honda CB1000R. It's a 160hp V4, with a 0-100 time of 3.1 seconds. It's a 160hp V4, with a 0-100 time of 3.1 seconds. It's a 160hp V4, with a 0-100 time of 3.1 seconds.

The CB1000R is a 160hp V4, with a 0-100 time of 3.1 seconds. It's a 160hp V4, with a 0-100 time of 3.1 seconds. It's a 160hp V4, with a 0-100 time of 3.1 seconds.

The CB1000R is a 160hp V4, with a 0-100 time of 3.1 seconds. It's a 160hp V4, with a 0-100 time of 3.1 seconds. It's a 160hp V4, with a 0-100 time of 3.1 seconds.



BENTLEY

The new Flying Spur.

An alluring combination of power and craftsmanship.

Discover more at BentleyMotors.com/FlyingSpur

READER COMPETITIONS



Our readers love competitions and it provides a perfect opportunity to engage with our audience.

We can work with you to come up with a competition which will ensure maximum interest.

We can also share the data with you so you can build this into your in-house marketing.



READER COMPETITION
IN ASSOCIATION WITH TWEEDMILL SHOPPING OUTLET

Winning a prize in a competition is a great way to celebrate a special occasion. Aled & Russell are giving Wirral Life readers the chance to win an exclusive Afternoon Tea for two with Aled & Russell at Tweedmill Shopping Outlet.

WIN AN EXCLUSIVE AFTERNOON TEA FOR TWO WITH ALED & RUSSELL AT TWEEDMILL SHOPPING OUTLET

WIN AN EXCLUSIVE AFTERNOON TEA FOR TWO WITH ALED & RUSSELL AT TWEEDMILL SHOPPING OUTLET

Winning a prize in a competition is a great way to celebrate a special occasion. Aled & Russell are giving Wirral Life readers the chance to win an exclusive Afternoon Tea for two with Aled & Russell at Tweedmill Shopping Outlet.

WIN AN EXCLUSIVE AFTERNOON TEA FOR TWO WITH ALED & RUSSELL AT TWEEDMILL SHOPPING OUTLET



We Are Celebrating 25 Years! 1994-2019



Aled & Russell LIVE at Tweedmill

Saturday 12th October At 11am

We are Celebrating our 25th Birthday!
And to mark this very special occasion **Aled Jones & Russell Watson** will be performing here on **Saturday 12th October.**

Entry is free but due to the high interest of this event, early arrival is advised to avoid disappointment.

To find out more visit our website www.tweedmill.co.uk

NORTH WALES (JUST OFF THE A55)
Tweedmill Shopping Outlet, Llannerch Park, St. Asaph, Denbighshire, LL17 0UY

01745 730072
www.tweedmill.co.uk



READER COMPETITION
IN ASSOCIATION WITH CONTESSA HOTELS

Contessa Hotels are giving Saffron Life readers the chance to win a staggering 20% off their wedding booking at the glamorous Haigh Hall Hotel, Wigorn.

With 20% off your wedding you'll be able to celebrate in true style and elegance at Wigorn's most stunning hotel.

To enter the competition, email your answer to enquiries@haighhallhotel.co.uk along with your name, address, email and contact telephone number.

Question: Why is Haigh Hall the perfect backdrop for your big day?

Entries close on 3rd May 2019 at noon. Good luck!

Terms & Conditions apply.

WIN 20% OFF YOUR WEDDING AT HAIGH HOTEL!

HAIGH HALL HOTEL
Wigorn, Most Saffron Hotel and Wedding Venue

01942 830 000
enquiries@haighhallhotel.co.uk



READER COMPETITION
IN ASSOCIATION WITH CONTESSA HOTELS

Leverhulme Hotel is Port Sunlight Village's historic hidden diamond with a contemporary twist inside.

We are not only the best place for Afternoon Tea but the most elegant wedding venue in the locality. Our staff work with you to personalise your big day with no element left unattended.

With the stunning setting of Port Sunlight Village to your doorstep and our gardens and pools there is no better backdrop for your big day.

WIN A MEAL FOR 4 AT THE GROVE HOUSE HOTEL & RESTAURANT

WIN A MEAL FOR 4 AT THE GROVE HOUSE HOTEL & RESTAURANT

WIN A MEAL FOR 4 AT THE GROVE HOUSE HOTEL & RESTAURANT

WIN A MEAL FOR 4 AT THE GROVE HOUSE HOTEL & RESTAURANT



READER COMPETITION
IN ASSOCIATION WITH CHESTER GROSVENOR

Formed in 1825, The Chester Grosvenor Hotel is the epitome of Victorian grandeur. It has been recognised by many as one of the best hotels in the world.

First created by the Duke of Bedford in 1830 as a town of off-hand afternoon burger joints, afternoon tea was firmly established as a British staple in Victorian England. High tea had already been invented and afternoon tea was the perfect introduction to the more leisurely afternoon tea.

Afternoon tea is served in the historic conservatory of the Chester Grosvenor Hotel. It offers a wonderfully memorable experience for all occasions. Choose from a special afternoon or a gift together with friends.

Chester Grosvenor Hotel is a truly remarkable hotel with a rich history and a wealth of amenities. It is a truly remarkable hotel with a rich history and a wealth of amenities.

WIN AFTERNOON TEA FOR TWO AT THE CHESTER GROSVENOR

WIN AFTERNOON TEA FOR TWO AT THE CHESTER GROSVENOR

WIN AN INDULGENCE WEEKEND FOR TWO AT HAIGH HALL HOTEL - WORTH £1400!

WIN AN INDULGENCE WEEKEND FOR TWO AT HAIGH HALL HOTEL - WORTH £1400!



READER COMPETITION
IN ASSOCIATION WITH CONTESSA HOTELS

Contessa Hotels are giving Saffron Life readers the chance to win an indulgence weekend at the luxury Haigh Hall Hotel, Wigorn.

The Contessa Indulgence package for two includes:

- Typically arrive Friday to Freshen up
- Dinner and bed and breakfast till night
- 3 hours of spa treatment per couple on the second day
- Bed and breakfast for second night of stay

This comes with 20% off food during your stay if you want to book Afternoon Tea or dine on the second night.

To enter the competition, email your answer to hello@saffronlife.com along with your name, address, email and contact telephone number.

Question: Why is Haigh Hall Hotel?

Entries close on 8th April 2018 at noon. Good luck!

WIN A MEAL FOR 4 AT THE GROVE HOUSE HOTEL & RESTAURANT

WIN A MEAL FOR 4 AT THE GROVE HOUSE HOTEL & RESTAURANT



MOTHER'S DAY
Sunday 31st March 2019

Spend Mother's Day this year at our historic and stunning Haigh Hall Hotel. Our staff shall be creating the perfect backdrop to treat the woman who inspires you.

12.30pm - 3.30pm
Classic Afternoon Tea - £28 per adult
Children's Ice Cream Tea - £15 per child

2pm - 5pm
Classic Afternoon Tea - £30 per adult
Children's Ice Cream Tea - £15 per child

Join us at Leverhulme Hotel welcomes Timothy Lucas (from Cilla, The Musical) and pianist to celebrate Mother's Day with us with three hours of musical accompaniment during Afternoon Tea.

HAIGH HALL HOTEL
Wigorn, Most Saffron Hotel and Wedding Venue

01942 830 000
enquiries@haighhallhotel.co.uk

LEVERHULME HOTEL
Wigorn, Most Saffron Hotel and Wedding Venue

0151 644 6455
enquiries@leverhulmehotel.co.uk

WIN A MEAL FOR 4 AT THE GROVE HOUSE HOTEL & RESTAURANT

WIN A MEAL FOR 4 AT THE GROVE HOUSE HOTEL & RESTAURANT



EASTER SUNDAY EGGTRAVAGANZA
Sunday 21st April 2019

Join us for Easter Sunday for the greatest English tradition of Afternoon Tea with a special Easter Twist, tailored by every child's favourite our Easter Egg Hunt.

12.30pm - 3.30pm Afternoon Tea
2.30pm - 4.30pm Children's Easter Egg Hunt
Classic Afternoon Tea - £28 per adult
Children's Ice Cream Tea - £15 per child

HAIGH HALL HOTEL
Wigorn, Most Saffron Hotel and Wedding Venue

01942 830 000
enquiries@haighhallhotel.co.uk

LEVERHULME HOTEL
Wigorn, Most Saffron Hotel and Wedding Venue

0151 644 6455
enquiries@leverhulmehotel.co.uk

WIN A MEAL FOR 4 AT THE GROVE HOUSE HOTEL & RESTAURANT

WIN A MEAL FOR 4 AT THE GROVE HOUSE HOTEL & RESTAURANT

MEDIA PARTNERSHIPS



Media Partnerships provide added value to all parties involved. It adds a level of kudos and increased profile by having media covering your event.

From pre-event to post event, we can support ticket sales, promotion and visibility.

At the event, our team can attend with branding and we can also use our social media channels to promote the event.

Our media partnerships to date include Cream Classical, Smooth Radio, Liverpool International Tennis Tournament, Wirral Borough of Culture, Pez Tellet's Summer Pops, Parkgate Fest, Lady Taverners, Incubabies, Radio City Cash For Kids and the Wirral Food and Drink Festival.



OUR EVENTS CALENDAR



WIRRAL LIFE AWARDS - 25TH MARCH 2022

Attended by over 800 guests, the Wirral Life Awards take place annually to celebrate the best of the best. The next awards is taking place Spring 2022.

WIRRAL LIFE SUMMER BALL - TBC

Dubbed as the social event of the year, it is attended by approx 400 people who are entertained with live music, sumptuous food and entertainment.

WIRRAL LIFE HALLOWEEN BALL - 28TH OCTOBER 2022

Our spookily scary ball - full fancy dress ball offers something different, fun and exciting for guests.

MERSEY LIFE AWARDS - 17TH JUNE 2022

We're proud to host the Mersey Life awards to commend those who strive to offer the best products, services, and experiences to their customers.

MERSEY LIFE BALL - TBC

The Mersey Life Ball will be one of the largest balls to take place in the Liverpool City Region attended by key people. Date to be confirmed.

CHESTER LIFE AWARDS - 23RD SEPTEMBER 2022

We're proud to host the Chester Life Awards to commend those who strive to offer the best products, services, and experiences to their customers.

CHESTER LIFE BALL - TBC

Held in Cheshire, the Chester Life Ball is a black tie event that brings together guests for an evening of dinner and dancing. Date to be confirmed.



SPONSORSHIP OPPORTUNITIES

Sponsorship opportunities for all of the events listed above are available. For more information, please contact us.

ADVERT PRINT SPECIFICATION



DOUBLE PAGE SPREAD WITH BLEED
303MM HEIGHT X 426MM WIDTH



FULL PAGE ADVERT WITH BLEED
303MM HEIGHT X 216MM WIDTH

Advertisers wishing to provide their own material should supply it on email to:

artwork@wirrallife.com
artwork@merseylife.com
artwork@chesterlife.com

Files should be supplied as a Hi-Res CMYK PDF.

Bleed advertisements must be designed inclusive of 3mm bleed, fonts must be embedded or converted to outlines.

All images incorporated within the advert should be high resolution: 300 dpi.

We reserve the right to reject materials supplied for advertising if the quality or content is not satisfactory.

ADVERT DESIGN SERVICE

We offer a design service for your advert. Our designer will work closely with you to create an advert that meets your objectives and capture the readers attention.

ONE OFF COST - £200 + VAT

If photography is required, this will be charged separately.

DEADLINES



| | BOOKING | ARTWORK/EDITORIAL | PUBLISHED |
|----------------------|----------------|--------------------------|------------------|
| DECEMBER 2021 | 22 NOVEMBER | 29 NOVEMBER | 3 DECEMBER |
| JANUARY 2022 | 17 DECEMBER | 23 DECEMBER | 5 JANUARY |
| FEBRUARY 2022 | 21 JANUARY | 28 JANUARY | 4 FEBRUARY |
| MARCH 2022 | 21 FEBRUARY | 28 FEBRUARY | 4 MARCH |
| APRIL 2022 | 21 MARCH | 28 MARCH | 4 APRIL |
| MAY 2022 | 18 APRIL | 25 APRIL | 4 MAY |
| JUNE 2022 | 23 MAY | 30 MAY | 6 JUNE |

RATE CARD 2021/2022



RATES ARE PER ISSUE AND EXCLUSIVE OF VAT

| | WIRRAL LIFE | MERSEY LIFE | CHESTER LIFE |
|---|-------------|-------------|--------------|
| FULL PAGE (A4 - 210 x 297) | £695 | £895 | £795 |
| INSIDE FRONT COVER (A4 - 210 x 297) | £995 | £1195 | £1095 |
| PAGE 2 OR 3 (A4 - 210 x 297) | £795 | £995 | £895 |
| INSIDE BACK COVER (A4 - 210 x 297) | £1095 | £1295 | £1195 |
| DOUBLE PAGE SPREAD (A4 X 2 - 297 x 420) | £1095 | £1295 | £1195 |
| OUTSIDE BACK COVER (A4 - 210 x 297) | £1295 | £1495 | £1395 |
| FEATURE SPONSORSHIP | POA | POA | POA |
| SOCIAL MEDIA CAMPAIGN | POA | POA | POA |
| DIGITAL CAMPAIGN | POA | POA | POA |
| PHOTOGRAPHY | POA | | |
| ADVERT DESIGN SERVICE | £200 | | |

DISCOUNTS ARE AVAILABLE FOR BOOKINGS OF 3 MONTHS+ AND ACROSS MULTIPLE TITLES. PLEASE NOTE THAT UPON BOOKING, AN INVOICE WILL BE ISSUED IMMEDIATELY AND PAYMENT IS REQUIRED PRIOR TO PUBLICATION.

hall smith^{LTD}

CONTACT US : 0151 363 6403

WIRRAL LIFE

advertising@wirrallife.com

Twitter: @wirrallifemag

Facebook: wirrallifemagazine

wirrallife.com

MERSEY LIFE

advertising@merseylife.com

Twitter: @merseylifemag

Facebook: merseylifemagazine

merseylife.com

CHESTER LIFE

advertising@chesterlife.com

Twitter: @chesterlifemagazine

Facebook: chesterlifemagazine

chesterlife.com